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Oksana Polinkevych

Date of birth: 02/05/1980 | **Nationality:** Ukrainian | **Phone number:** (+380) 502852038 (Mobile) | **Email address:** kravomp@gmail.com |

Address: Lvivska str 75, 43018, Lutsk, Ukraine (Work)

ABOUT ME

SCOPUS Web of Science Google Scholar
Researchgate Linkedin

WORK EXPERIENCE

ECONOMICS ANALYST – DEPARTMENT OF STATISTICS IN THE VOLYN REGION STATE STATISTICS COMMITTEE OF UKRAINE – 10/07/2002 – 10/09/2002 – LUTSK, UKRAINE

Department of trade

SENIOR LECTURER – LESYA UKRAINKA VOLYN STATE UNIVERSITY – 31/08/2002 – 30/08/2006 – LUTSK, UKRAINE

Department of Finance and credit of Enterprise Institute of Economics

ECONOMICS ANALYST – MODERN-EXPO GROUP – 22/12/2003 – 22/12/2008 – LUTSK, UKRAINE

production

DOCENT – LUTSK NATIONAL TECHNICAL UNIVERSITY – 31/08/2006 – 30/08/2015 – LUTSK, UKRAINE

Department of Finance Institute of Accounting and Finance

HEAD OF UNIVERSITY DEPARTMENT – LESYA UKRAINKA EASTERN EUROPEAN NATIONAL UNIVERSITY – 01/09/2015 – 09/12/2020 – LUTSK, UKRAINE

Department of Economics, Security and Innovation of Enterprise Institute of Economics and Management

HEAD OF UNIVERSITY DEPARTMENT – LUTSK NATIONAL TECHNICAL UNIVERSITY – 10/12/2020 – 30/04/2026 – LUTSK, UKRAINE

10/12/2020-30/08/2021 - Head of university department, Professor of the Department of Tourism and Hotel and Restaurant business
31/08/2021-31/08/2022 - Professor of the Department of Tourism and Hotel and Restaurant business
01/09/2022-30/04/2026 - Head of the Department of Entrepreneurship, Trade and Logistics

PROFESSOR, DEPARTMENT OF MARKETING – LUTSK NATIONAL TECHNICAL UNIVERSITY – 01/05/2026 – Current – LUTSK, UKRAINE

Professor, Department of Marketing Lutsk National Technical University, 75 Lutsk, Lvivska str., Ukraine

EDUCATION AND TRAINING

31/08/1997 – 29/06/2002 Lutsk, Ukraine
SPECIALIST OF ECONOMIC, FINANCE Lesya Ukrainka Volyn State University

Address Voli Ave 13, 43025, Lutsk, Ukraine | **Website** https://vnu.edu.ua/en

31/08/2016 – 27/02/2019 Lutsk, Ukraine
SPECIALIST SECONDARY EDUCATION (LANGUAGE AND LITERATURE) Lesia Ukrainka East European National University

Address Vola Ave 13, 43025, Lutsk, Ukraine | **Website** https://vnu.edu.ua/en

13/09/2016 – 29/06/2017 Poznan, Poland
KIRKLAND SCHOLARSHIP PROGRAM Adam Mickiewicz University in Poznan

Address Wieniawskiego str 1, 61712, Poznan, Poland | **Website** https://amu.edu.pl/

08/09/2023 – CURRENT SHEFFIELD, United Kingdom
IAPBE DIPPMP PROFESSIONAL PROJECT MANAGER International Alliance of Professional Business Elites

Website https://iapbe-global.com/about

EXPERT

12/2019 – CURRENT
National Agency for Higher Education Quality Assurance

01/2021 – CURRENT
National Research Foundation of Ukraine

20/01/2022 – CURRENT
Secretary of the section of the specialized scientific and technical council of the Ministry of Education and Science of Ukraine

19/10/2018 – 31/12/2021
Expert of the Council on professional areas regarding the competitive selection of projects of scientific works and scientific and technical (experimental) developments of young scientists of section 6

03/07/2026 – CURRENT
Member of the Expert Group of the Ministry of Education and Science of Ukraine responsible for the evaluation and approval of educational literature and curricula; member of the Expert Commission for the Social and Health Education Area and courses in Moral and Spiritual Education, including Health Education, Economics, Entrepreneurship, and Financial Literacy.

Link https://mon.gov.ua/npa/pro-vnesennia-zmin-do-skladu-predmetnykh-haluzevykh-ekspertnykh-komisii-ta-ekspertnykh-hrup-4

PROJECTS

01/09/2021 – 25/11/2021
Strengthening the social responsibility of universities to achieve sustainable development

Project supported by the Department of Press, Education and Culture of the US Embassy (90 hours, certificate 13-14/25.11.2021)

Link https://lntu.edu.ua/uk/posolstvo-ssha-v-ukrayini

01/03/2023 – 15/03/2023
Sustainable, Inclusive and Smart Davelopment

Vernadsky Spring School-2023 "Sustainable, inclusive and smart development in the context of decentralization: EU experience" (90 hours) within the Jean Monet Chair "Sustainable, Inclusive and Smart Development"

Link https://inter-dep.vnu.edu.ua/jean-monnet-chair-sustainable-inclusive-and-smart-development-within-decentralization-process-the-eu-experience/

26/04/2023 – 21/06/2023

Professional Project Manager IAPBE DipPMP (Cert. IAPBE1865 08/09/2023)

Professional Project Manager IAPBE DipPMP (Cert. IAPBE1865 08/09/2023).
The training was conducted by the company Alterra, coach Olha Kobylyanska (Cert. AT 107476).

Link https://alterrafin.com/events/ua-direktor-z-upravlinnya-biznesom-iapbe-osvitniy-zakhid

01/01/2013 – 31/12/2014

Fundamental foundations of managing the sustainable development of the enterprise, territory, and society

Grant of the Ministry of Education and Science of Ukraine, state registration number 0113U007870

01/01/2015 – 31/12/2017

Mechanisms for improving the quality and competitiveness of human potential in the system of ensuring the socio-economic effects of Ukraine's integration into the EU

Grant of the Ministry of Education and Science of Ukraine, state registration number 0115U000223

01/01/2018 – 31/12/2019

Regional markets in the conditions of European integration: mechanisms of competition and convergence

Grant of the Ministry of Education and Science of Ukraine, state registration number 0118U001094

01/01/2018 – 31/12/2019

Security of sustainable development of regions and territorial communities of Ukraine on the basis of inclusive growth

Grant of the Ministry of Education and Science of Ukraine, state registration number 0120U102632

01/01/2019 – 31/12/2020

Financing of scientific research in the field of non-financial reporting of enterprises in the light of legal restrictions and practical experience in Poland and Ukraine

Grant of the Faculty of Law and Administration of Adam Mickiewicz University in Poznań (Poland), No. 10/2018–2019 dated September 9, 2019, Poland

01/05/2018 – 31/12/2019

Grant "Ivan Vyhovsky Award"

https://studium.uw.edu.pl/nagrodystaze/nagroda-im-iwana-wyhowskiego/laureaci-nagrody-im-iwana-wyhowskiego/#1702554561667-ce2ec284-8236

01/01/2015 – 31/12/2017

Mechanisms for improving the quality and competitiveness of human potential in the system of ensuring the socio-economic effects of Ukraine's integration into the EU

Grant of the Ministry of Education and Science of Ukraine, state registration number 0115U000223

01/01/2019 – 31/12/2020

The influence of physical activity on the quality of life of different population groups

Grant of the Ministry of Education and Science of Ukraine, state registration number 0119U001191

01/10/2024 – 30/09/2027

European Values and Best Practices of the Development of Cities and Territories Towards Sustainable Development (EVDOC) ERASMUS-JMO-2024-HEI-TCH-RSCH № 101174676

Project Number: ERASMUS-JMO-2024-HEI-TCH-RSCH No. 101174676
Project Objective:
The current Jean Monnet Module aims to promote the dissemination of EU experience in European values and the implementation of best practices for the sustainable development of cities and territories in Ukraine. The project contributes to Ukraine's further integration into the European Union and strengthens the European knowledge hub at Lutsk National Technical University.
Project Duration: October 2024 – September 2027
Throughout the project period, participants will have the opportunity to explore and apply leading European practices in the field of sustainable development.
Upon successful completion of the EVDOC programme, all participants will receive Erasmus+ Jean Monnet Module project certificates. The certificates will indicate the number of ECTS credits and hours of study, as well as information on professional and academic teaching and research training.
Project Team:

- **Oleh Kuzmak** – Project Coordinator; Doctor of Economics, Professor, Department of Marketing, Lutsk National Technical University.
- **Pierpaolo Pontrandolfo** – Full Professor, Politecnico di Bari, Italy.
- **Olena Kuzmak** – Professor, Department of Finance, Banking and Insurance, Lutsk National Technical University.
- **Oksana Polinkevych** – Professor, Head of the Department of Entrepreneurship, Trade and Logistics, Lutsk National Technical University.
- **Maksym Voichuk** – Associate Professor, Department of Entrepreneurship, Trade and Logistics, Lutsk National Technical University.

Link https://sites.google.com/lutsk-ntu.com.ua/evdoc

01/01/2024 – 31/12/2026

Implementation of Inclusive Approaches to the Reintegration of Veterans, Combatants, and Their Families into Ukrainian Civil Society and the Economy (State Registration No. 0124U000566).

The aim of the research is to develop the conceptual foundations of inclusive strategies for the reintegration of veterans, combatants, and their families into civil society and the Ukrainian economy, thereby enhancing the efficiency and effectiveness of reintegration processes. The research involves applying international best practices in the reintegration of veterans, combatants, and their families into civil society and the economy, as well as implementing the fundamental principles of inclusive growth.
The study also aims to substantiate a methodology for implementing inclusive approaches to the reintegration of veterans, combatants, and their families into civil society and the economy, and to develop measures for consolidating the efforts of all stakeholders involved in social dialogue.

Link https://wiki.vnu.edu.ua/wiki/Файл:0124U000566.pdf

01/01/2026 – 31/12/2028

Digital Ecosystems for Inclusive Development and Economic Resilience of Ukraine (State Registration No. 0126U001724)

Digital Ecosystems for Inclusive Development and Economic Resilience of Ukraine (Project Supervisor: **Nataliia Volodymyrivna Pavlikha**, Doctor of Economics, Professor; State Registration No. **0126U001724**), funded from the general fund of the State Budget of Ukraine under Budget Programme **2201390 "Support for Priority Areas of Scientific Research and Scientific and Technical (Experimental) Development, Scientific and Scientific and Technical Activities of Higher Education Institutions and Research Institutions."**

Link https://dir.ukrintei.ua/view/rk/73879a8ce39ba260108187e2f60b312e

PUBLICATIONS

2021

The Concept of Sustainable Business Development in Ukraine

Polinkevych O. The Concept of Sustainable Business Development in Ukraine. Studies in a changing business environment. Vilnius: Lietuvos ekonomikos destytojq asociacija, 2021, 79–85

2023

Shaping indicators in modeling sustainable urban development

Polinkevych O., Kuzmak O. Kształtowanie wskaźników w modelowaniu zrównoważonego rozwoju miast. Koncepcja zrównoważonego rozwoju w ekonomii, finansach i zarządzaniu / Red. naukowa Ryszard Kamiński, Poznań: PTE, 2023. S. 135–151. (ISBN 978-83-966799-7-0)

2022

Management of business systems in the digital economy in conditions of sustainable development

Polinkevych O., Lipych L. Management of business systems in the digital economy in conditions of sustainable development. Bulletin of Lviv University. The series is economical. 2022. Issue 63. P. 18-28

2023

The Impact of COVID-19 on the Philosophy of Doing Business in a Sustainable Environment

Britchenko, I., Polinkevych, O., Trynchuk, V., & Khovrak, I. (2023). The Impact of COVID-19 on the Philosophy of Doing Business in a Sustainable Environment. Economic Studies (Ikonomicheski Izsledvania), 32(2), 100-116.

2023

Social welfare as a factor of sustainable development

Polinkevych O., Kuzmak O., Kamiński R. Social welfare as a factor of sustainable development. Bulletin of Lviv University. The series is economical. 2023. Issue 65. P. 35-48

2023

Management of sustainable development of digital business in conditions of war in Ukraine

Polinkevych O. Management of sustainable development of digital business in conditions of war in Ukraine. Studijos kintancioje verslo aplinkoje studies in a changing business environment. 2023. P. 51-55

2022

Quality management of the education in higher education institutions of Ukraine on the principles of business socially responsibility

Polinekevych O., Pavlikha H., Voichuk M. Quality management of the education in higher education institutions of Ukraine on the principles of business socially responsibility. *National Interest* , 2022, *2* (7), 30–40.

2022

Criteria for evaluating the quality of business education in entrepreneurial systems in wartime conditions

Polinkevych O.M. Criteria for evaluating the quality of business education in entrepreneurial systems in wartime conditions. Scientific Bulletin of the International Association of Scientists. Series: economy, management, security, technology. 2022. T. 1 (№ 3).

2022

Marketing triggers of effective team building as factors of ensuring the quality of education

Polinkevych O.M., Kuzmak O.M. Marketing triggers of effective team building as factors of ensuring the quality of education. Economic forum. 2022. № 4. С. 83–89

2023

Gamification as a tool for quality management of business education in Ukraine

Polinekevych O., Kuzmak O. (2023). Gamification as a tool for quality management of business education in Ukraine. *National Interest*, 2023, *2* (11), 28–40.

2022

Managing the quality of education in wartime distance learning

Polinkevych O., Khovrak I., Trynchuk V. Managing the quality of education in wartime distance learning. IEEE 4th International Conference on Modern Electrical and Energy System (MEES) on October 20-22, 2022, Kremenchuk, Ukraine. IEEE

2023

The quality of distance education with ict: simulation of the ukrainian scenario

Polinkevych O., & Kuzmak O. (2023). The quality of distance education with ict: simulation of the ukrainian scenario. *Journal of Information Technologies in Education (ITE)*, (54), 52-67. Retrieved from http://ite.kspu.edu/index.php/ite/article/view/874

2026

Competency-Based Approach as a Tool for Forming Sustainable Business Ecosystems: Case Studies on the Quality of Education Towards Sustainable Development of Territories

Semenov, A., Yepifanova, I., Kajanová, J. (eds) Data-Centric Business and Applications. Lecture Notes on Data Engineering and Communications Technologies, vol 275. Springer, Cham

Authors: Polinkevych, O., Kuzmak, O., Shpylova, V., Kamiński, R. | **Journal Name**: Data-Centric Business and Applications | **Volume, Issue and Pages**: vol 275. | **Publisher**: Springer, Cham.

Link https://link.springer.com/chapter/10.1007/978-3-032-10153-2_5

2025

Innovative Mechanisms for Regulating the Social Welfare of Refugees: Demographic Collapse or Sustainable Development

Semenov, A., Yepifanova, I., Kajanová, J. (eds) Data-Centric Business and Applications. Lecture Notes on Data Engineering and Communications Technologies, vol 240. Springer, Cham.

Authors: Polinkevych, O., Kuzmak, O., Kamiński, R., Kuzmak, O. | **Journal Name**: Data-Centric Business and Applications. Lecture Notes on Data Engineering and Communications | **Volume, Issue and Pages**: vol 240 | **Publisher**: Springer, Cham

Link https://link.springer.com/chapter/10.1007/978-3-031-81557-7_5

2022

Management of enterprise economic behavior under conditions of socio-psychological tension

Polinkevych, O., Kaminski, R., & Lipych, L. (2022). Management of enterprise economic behavior under conditions of socio-psychological tension. Visnyk of Lviv University. Series Economics, (62), 214–224

Authors: Polinkevych, O., Kaminski, R., & Lipych, L. | **Journal Name**: Visnyk of Lviv University. Series Economics | **Volume, Issue and Pages**: Vol. 62, pp. 214-224 | **Publisher**: Visnyk of Lviv University. Series Economic

Link https://doi.org/10.30970/ves.2022.62.0.6217

2023

The impact of social inequality on the implementation of corporations' sustainable development business strategy

Polinkevych, O.M. (2023). The impact of social inequality on the implementation of corporations' sustainable development business strategy. Socio-Economic Research Bulletin, 3-4 (86-87), 108-121

Authors: Polinkevych, O.M. | **Journal Name**: Socio-Economic Research Bulletin | **Volume, Issue and Pages**: Vol. 3-4 (86-87), pp. 108-121 | **Publisher**: Socio-Economic Research Bulletin

Link https://doi.org/10.33987/vsed.3-4(86-87).2023.108-121

2024

Managing higher education institutions based on image and communication policy in the reintegration of war veterans into digital society

Polinkevych O. Managing higher education institutions based on image and communication policy in the reintegration of war veterans into digital society. Economic Journal of Lesya Ukrainka Volyn National University. 2024. № 1. Pp. 16–21

Authors: Polinkevych, O.M. | **Journal Name**: Economic Journal of Lesya Ukrainka Volyn National University | **Volume, Issue and Pages**: № 1, pp. 16-21 | **Publisher**: Economic Journal of Lesya Ukrainka Volyn National University

Link https://doi.org/10.29038/2786-4618-2024-01-16-21

2024

Complementarity of business and higher education institutions for the adaptation of war veterans into the welfare society

Polinkevych, O.M. (2024). Complementarity of business and higher education institutions for the adaptation of war veterans into the welfare society. Innovation and Sustainability, (1), 6-12.

Authors: Polinkevych, O.M. | **Journal Name**: Innovation and Sustainability | **Volume, Issue and Pages**: Vol. 1, pp.6-12 | **Publisher**: Innovation and Sustainability

Link https://doi.org/10.31649/ins.2024.1.6.12

2024

Transformation of the business models in the context of achieving sustainable development

Glonti, V., Polinkevych, O., Khovrak, I., Trynchuk, V., Beridze, I. Transformation of the business models in the context of achieving sustainable development. Quality - Access to Success, 2024, 25(202), p.40

Authors: Glonti, V., Polinkevych, O., Khovrak, I., Trynchuk, V., Beridze, I. | **Journal Name**: Quality - Access to Success | **Volume, Issue and Pages**: Vol. 25(202), p.40 | **Publisher**: Quality - Access to Success

Link https://doi.org/10.47750/QAS/25.202.05

2025

Financial literacy of women in agricultural entrepreneurship: challenges of IDP reintegration into a civilized society

Polinkevych, O.M., Trynchuk, V.V., Kostiuk, V.A., Zelenytsia, I.M., & Faiuk, O.V. (2025). Financial literacy of women in agricultural entrepreneurship: challenges of IDP reintegration into a civilized society. Agrosvit, (4), 48–55

Authors: Polinkevych, O.M., Trynchuk, V.V., Kostiuk, V.A., Zelenytsia, I.M., & Faiuk, O.V. | **Journal Name**: Agrosvit | **Volume, Issue and Pages**: Vol. 4, pp. 48–55. | **Publisher**: Agrosvit

Link https://doi.org/10.32702/2306-6792.2025.4.4.48

2025

Management of resource flows and resilience of enterprises in the welfare economy

Polinkevych, O.M. (2025). Management of resource flows and resilience of enterprises in the welfare economy. Economic Journal of Lesya Ukrainka Volyn National University, 1(41), 143–150

Authors: Polinkevych, O.M | **Journal Name**: Economic Journal of Lesya Ukrainka Volyn National University | **Volume, Issue and Pages**: Vol. 1(41), pp.143–150 | **Publisher**: Economic Journal of Lesya Ukrainka Volyn National University

Link https://doi.org/10.29038/2786-4618-2025-01-143-150

2026

The pension insurance system of Ukraine under demographic challenges and the digital economy: towards financial stability and social welfare

Polinkevych, O.M., Trynchuk, V.V., Levchenko, V.P., & Zelenytsia, I.M. (2025). The pension insurance system of Ukraine under demographic challenges and the digital economy: towards financial stability and social welfare.

Authors: Polinkevych, O.M., Trynchuk, V.V., Levchenko, V.P., & Zelenytsia, I.M. | **Journal Name**: Investytsiyi: praktyka ta dosvid | **Volume, Issue and Pages**: Vol. (17), pp. 71–77 | **Publisher**: Investytsiyi: praktyka ta dosvid

Link https://doi.org/10.32702/2306-6814.2025.17.71

2026

Virtual assets in non-bank financial institutions: A conceptual prudential compatibility index

Dryha Zh., Levchenko O., Polinkevych O., Grytsyshen D., Kochubei L., Domashenko O. Virtual assets in non-bank financial institutions: A conceptual prudential compatibility index. Insurance Markets and Companies. 2026. Vol. 17, Issue #2, pp. 58–75

Authors: Dryha Zh., Levchenko O., Polinkevych O., Grytsyshen D., Kochubei L., Domashenko O. | **Journal Name**: Insurance Markets and Companies | **Volume, Issue and Pages**: Vol. 17, Issue #2, pp. 58–75 | **Publisher**: Insurance Markets and Companies

Link http://dx.doi.org/10.21511/ins.17(2).2026.05

2025

Przedsiebiorstwo w warunkach niepewności

Polinkevych O. (2025). Przedsiebiorstwo w warunkach niepewności. W: Kamiński R. (red. naukowa) Biznes w erze wiedzy i w warunkach niepewności. Poznań: PTE, 2025. S. 135–151

Authors: Polinkevych O. | **Journal Name**: Poznań: PTE | **Volume, Issue and Pages**: p. 135-151 | **Publisher**: Poznań: PTE

Link https://lib.lntu.edu.ua/sites/default/files/2025-05/Polinkevych_Biznes w erze wiedzy i w warunkach niepewności.pdf

SKILLS

Microsoft Word | Microsoft Excel | Microsoft Powerpoint | Microsoft Office | Instagram | Facebook | Zoom | LinkedIn | Skype | Outlook | Google Drive | Microsoft Teams | Power Point | Internet user | Social Media

LANGUAGE SKILLS

Mother tongue(s): **UKRAINIAN**

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
ENGLISH	B2	B2	B2	B2	B2
POLISH	B2	B2	B2	B2	B2

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user